



9:00 - 9:50 am Registration, Networking, Planning Camp Sessions

9:50 am Keynote with [Becky Carroll](#)

Room 1	Room 2	Room 3	Room 4
<b>10:30 - 11:30 am</b>	<b>10:30 - 11:00 am</b>	<b>10:30 - 11:30 am</b>	<b>10:30 - 11:30 am</b>
Denise Scatena and Akira Daniels ----- <a href="#">Time Suck or Smart Connections? Social Media Strategy For Non-Profits</a>	Kara DeFrias ----- <a href="#">“The Art of Woo” - Social Networking and your Career</a>	Jambronie Pictures ----- <a href="#">“Creating a Fan Base and Crowdsourcing a YouTube Series”</a>	Calvin Lee, Alana Joy, Garick Chan, Jonathan Nafarrete, Sven Johnston, Paul Meyers, Mike Prasad, Sukhjit -----
	<b>11:00am - 11:30 pm</b>		<b>PANEL</b>
	Christine McDannell ----- <a href="#">“How to Land Your Dream Job”</a>		<a href="#">“A Look Into Social Space, Community Management, Brands, Influence and Strategy.”</a>

**BREAK 10 Minutes**

Room 1	Room 2	Room 3	Room 4
<b>11:40 - 12:40 pm</b>	<b>11:40 - 12:40 pm</b>	<b>11:40 - 12:40 pm</b>	<b>11:40 - 12:40 pm</b>
Steve Eisenberg ----- <a href="#">“Internet Marketing for Beginners”</a>	Dylan Whitman ----- <a href="#">“The Psychology of the Social Consumer”</a>	Dr Horrible, Gam3rs, Eben Books Band ----- <a href="#">“Turning Fandom into Fame”</a>	Sugar Jones, Sondra Drahos, Aaron Heier, Downtown Rob, Kara DeFrias -----
		<b>PANEL</b>	<a href="#">“Passion IRL”</a>
			<b>PANEL</b>

12:40- 2:00pm LUNCH SERVED IN CAFE' UPSTAIRS TAKE ELEVATOR UP